

# LEADERSHIP DURING CRISIS

EXAMPLES FROM SUCCESSFUL EXPERIENCES

17 JANUARY 2009

PULAI SPRINGS RESORT, JOHOR BAHRU

## FIND OUT WHAT IT TAKES TO BE A LEADER TO SUCCESSFULLY NAVIGATE THIS CRISIS

The OXCEL Business Conference, the most relevant and influential business conference in the world, now comes to Johor Bahru, Malaysia with a spectacular line-up of speakers who are world renowned experts in their respective fields.

The conference intends to create a platform for delegates from both private and government sectors to learn how to manage businesses during crisis. This conference will provide a framework for the delegates to thrive in a tight market.

### WHO SHOULD ATTEND

**Junior to Senior Executives** who need to know the current economic outlook, remedies and long-term solutions to increasing organisational efficiency, accountability and profitability.

**Business Owners** who need to know the current situation and want to capitalise on the experience of successful leaders who have weathered the last crisis and are now in a stronger position to succeed in the impending crisis.

### FORMAT

It will start with a short presentation by the speaker on their respective topic followed by a Question & Answer session. This will increase interaction and directly benefit the participants as they will be able to field questions that are relevant to their situation and business problems.

### ITINERARY

9:30am	Registration
9:45am	Welcome
10:00am	<b>Dato Ghazali Dato Yusoff</b>
10:55am	Networking Break
11:15am	<b>Michel Gagne</b>
12:10pm	<b>Peter Wyss</b>
1:00pm	Networking Lunch
2:15pm	<b>Mej (Dr) Faiz Khaleed</b>
3:10pm	<b>Prof Dato Dr Sheikh Omar</b>
4:00pm	End

[www.oxcelasia.org](http://www.oxcelasia.org)



**Dato' Ghazali Dato' Yusoff**  
CEO  
Nusantara Technologies

Be enthralled by Dato' Ghazali as he shares his experience working under the then British-held Dunlop Industries and how he used that experience to reform a Development Bank and set up his own oil & gas company. In addition, he has been a board member of Malaysian Industrial Development Authority (MIDA) for the last 20 years.



**Michel Gagne**  
CEO  
Coaching Asia

Michel has developed a proprietary Masterclass High Performance Programme which he uses to coach executives at Dell, F&N, SonyEricsson and Intel on an Achievers Mindset. He is the current mental strength coach to Dato' Nicol David.



**Peter Wyss**  
CEO  
PMCC International

Peter has worked with large multinational companies involved in engineering for 10 years – 4 years with Ascom (Switzerland) and 6 years with Siemens (Switzerland). His certification as NLP practitioner and as a Professional Coach enables him to understand the needs of business as well as the individual.



**Mej (Dr) Faiz Khaleed**  
Malaysian Astronaut

Mej (Dr) Faiz was selected as one of the two Malaysian Astronauts to undergo rigorous training as a Research Cosmonaut at the Yuri Gagarin Cosmonaut Training Center in Moscow, Russia. His experience during this training has held him in good stead as a leader who is focused and aware of the needs of others.



**Prof Dato' Dr Sheikh Omar**  
Principal Consultant  
SOAR Consultings

Dato' Dr Sheikh Omar retired from Universiti Putra Malaysia in 2001 as a professor and dean. He has spoken in the last 20 years at numerous public and private corporations throughout Malaysia and Asia. Some of his notable clients are Maxis, Bank Rakyat, CCM, Felda Holdings, IJM, Bayer, Pfizer, Leong Hup and Cargill

# CONFERENCE FEE

**RM350** (HRDF CLAIMABLE) / **RM250** (OXCEL MEMBERS) / **RM150** (POST GRADUATE STUDENTS)  
PACKAGE INCLUDES CONFERENCE NOTES, NETWORKING TEA AND LUNCH  
**LIMITED SEATS ARE AVAILABLE**

## DELEGATE DETAILS

Name of Company / Organisation: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Participant No 1: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Participant No 2: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature & Company Stamp: \_\_\_\_\_

Date: \_\_\_\_\_

## PAYMENT DETAILS

By Cheque: Made payable to **OXCEL Sdn Bhd**

Cheque / Bank Draft No: \_\_\_\_\_

Amount: RM \_\_\_\_\_

By Direct Deposit/ Transfer: **Maybank Berhad**

Bank Account Number: **514196 339536**

SWIFT code: **MBB EMY KL**

Bank Address: **62, Jalan SS 21/35, Damansara Utama, 47400**

**Petaling Jaya, Selangor, Malaysia**

Branch: **Damansara Utama**

By Credit Card via website **www.oxcelasia.org**

## TERMS & CONDITIONS

- **Cancellations:** A 80% refund for all cancellations received in writing 2 weeks before event date. Thereafter, the full fee is payable and a set of conference materials will be given.
- **Substitutions:** Registered delegates may be substituted prior to the event at no charge. Please notify in writing of the change at least 2-days before event date.
- **Payments:** Payment must be received at least 7 days prior to event together with completed registration form or entry into conference will be denied.
- **Speakers:** Due to the stature of its speakers, the organisers of the conference reserves the right to change speakers

**5** *easy ways to register*



### 24/7 Hotline

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+6012 377 2410 (KL – Faris)



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### Website

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